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Dawson County—Andrea McClintic 308.217.0004

Contact: Juli Thelen (402) 563-7268 juli.thelen@behlenmfg.com





Sept. 2018

# AREA DIRECTOR HIGHLIGHTS



### **2018 DREAM IT. DO IT. AMBASSADORS**

2018 marks the 11th year with Husker Sports Network and interviews of DIDI Ambassadors with Greg Sharpe, and new this year we are adding News Channel Nebraska to our lineup—including Telemundo and Radio Lobo (Hispanic news and radio) and live streamed high school sports broadcasts.



The 2018 DIDI
Ambassador Team met in August to record interviews with Greg Sharpe (Voice of the Huskers) and TR Raimondo (NAMC Chairman) for the Husker Sports Network radio program.

The ambassadors also toured Memorial

Stadium and enjoyed a "sneak peak" of the upgraded tunnel walk (a work in progress at the time). Continued on page 2 ...

#### WHAT'S INSIDE?

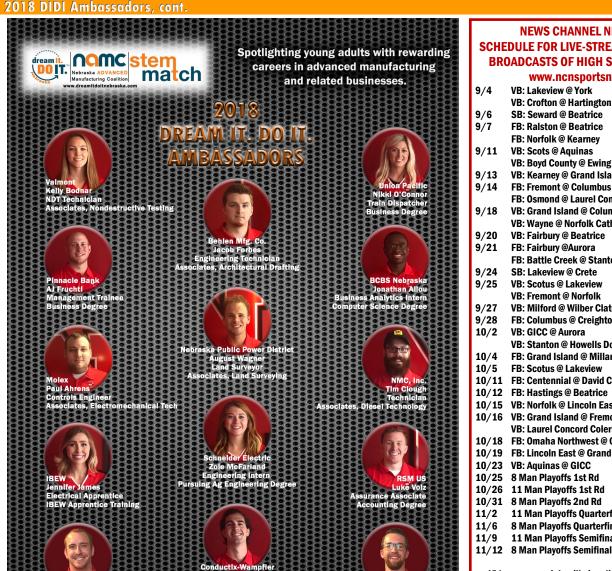
- Page 1 2018 DIDI Ambassadors
- Page 2 DIDI Ambassadors, cont. | Radio Programs
- Page 3 Mfg. Day | Columbus AD Highlights
- Page 4 Kearney AD Highlights
- Page 5 Omaha AD Highlights | Nebraska State Fair
- Page 6 Nebraska State Fair, Nebr 4-H/Extension
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- Page 8 Norfolk AD Highlights—Northeast CC

2018 - DREAM IT. DO IT. SCORECARD		
STUDENTS (tours/booths/ presentations, etc.)	9025	
CAREER FAIRS	439	
EDUCATORS/BUSINESS/ COMMUNITY/ETC.	1557	

(tours/presentations/mtgs.)
DIDI Meetings 666







**NEWS CHANNEL NEBRASKA SCHEDULE FOR LIVE-STREAM & TELEVISION BROADCASTS OF HIGH SCHOOL SPORTS** 

#### www.ncnsportsnow.com

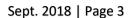
**VB: Crofton @ Hartington CC** FB-Football VB-Volleyball SB-Softball **VB: Boyd County @ Ewing** VB: Kearney @ Grand Island FB: Osmond @ Laurel Concord Coleridge VB: Grand Island @ Columbus VB: Wayne @ Norfolk Catholic FB: Battle Creek @ Stanton **VB: Milford @ Wilber Clatonia** FB: Columbus @ Creighton Prep **VB: Stanton @ Howells Dodge** FB: Grand Island @ Millard West FB: Centennial @ David City VB: Norfolk @ Lincoln East **VB: Grand Island @ Fremont VB: Laurel Concord Coleridge @ Ponca** FB: Omaha Northwest @ Columbus FB: Lincoln East @ Grand Island 11 Man Playoffs Quarterfinals 8 Man Playoffs Quarterfinals 11 Man Playoffs Semifinals 11/12 8 Man Playoffs Semifinals

Video commercials will air online and on television towards the end of the game highlighting the "Player of the Game"

These young adults from sponsor companies are now front-line ambassadors for students-highlighting careers and education paths in their areas. They are encouraged to promote careers in advanced manufacturing and related businesses through various career awareness activities.

The Husker Radio interviews will be aired on Thursday nights prior to Husker home football games on the Husker Sports Nightly radio program after the Coach's interview (airs 6:00—9:00 PM). The interviews can also be seen on the DIDI website: www.dreamitdoitnebraska.com/career-dream-team—click on an ambassador to see a video of their interview. The Huskers.com website will feature a click-through banner ad that will lead to the full interviews on the DIDI website.

In addition to above, :30 second commercials will be aired during the Coach's pre-game radio show prior to each Husker football game (on Husker Radio Affiliate Stations) and :30 second video and radio commercials will be aired on News Channel Nebraska during live streaming of high school sports.







# **MANUFACTURING MONTH OCTOBER 2018**

National Manufacturing Day is October 5<sup>th</sup> and Nebraska will be celebrating Manufacturing Month during October. Last year over 60 companies in Nebraska opened their doors to hundreds of students, spotlighting the great opportunities in their community. Nationally there were over 2,800 events recorded on the Mfgday.com website.

### LET'S MAKE THIS YEAR'S MANUFACTURING MONTH BIGGER THAN EVER IN NEBRASKA!

DIDI encourages opening your doors to students in efforts to connect with the future workforce and highlight the skills, education and careers in manufacturing and related businesses. Go to MFGDAY.COM for more information.

- Students touring companies learn: Careers that are in the community.
  - · What companies make, do and look like.
  - · Skills and education needed for advanced manufacturing careers.



Contact Juli Thelen at DIDI to showcase what your community is doing for Manufacturing Month! Juli.thelen@behlenmfg.com | (402) 563-7268

# AREA DIRECTOR HIGHLIGHTS

### REGISTERED APPRENTICESHIP PROGRAM

Behlen Mfg. Co. has partnered with Columbus Public Schools, Central Community College and the Dept. of Labor to set up a Registered Apprenticeship Program.

The apprenticeship program allows area students to receive first-hand work experience and training at Behlen Mfg. Co. through two apprenticeship programs, the Industrial Technician apprenticeship with Columbus High School (CHS) and a Welding Apprenticeship, which is open to all area students including those attending Central Community College.



Signing the documents to set up the Registered Apprenticeship Program (L to R) John Albin, Commissioner of Labor; Troy Loeffelholz, Superintendent, Columbus Public Schools; Debra Cremeens-Risinger, US Dept. of Labor; Phil Raimondo, CEO, Behlen Mfg. Co.

Tyler Bertsch, Corporate Trainer at Behlen Mfg. Co. had this to say:

"This partnership allows students to see the industry and real-life jobs at the same time, get exposed to different careers. They get paid to learn, and get experience—so they basically earn as they learn."

"We are really excited about this opportunity," said Phil Raimondo, CEO of Behlen Mfg. Co. Phil hopes that other companies in the community will work with high school students through internships and/or an apprenticeship program to help students gain on-the-job experience as they learn about careers in the community.

Reece Schmidt, a senior at CHS and one of the first students in the apprenticeship program hopes one day to be a welder. He has been working through the summer rotating through different departments at Behlen and is looking forward to continuing to work through the school year. "Hopefully this opportunity will be ongoing for as long as it can... I hope to keep increasing my skills and continue working at Behlen."





# AREA DIRECTOR HIGHLIGHTS

# Kearney Area Director—Elizabeth Roetman

### **Career and Entrepreneurship Camp**

was held the first 2 weeks of June and attended by 27 students. This camp teaches the kids about profit and loss and also how to build business plans, while making it a fun and engaging experience. The kids had 4 days to come up with their business idea and make a plan to create and market it.



Picture Left: Students at the Career and Entrepreneurship camp with Senator Lowe.
Below—Downtown Night Market, the students present and sell their products to the public.

During the Career and Entrepreneurship Camp, members of the Kearney Area Chamber of Commerce Young Professionals Network spent time talking to the Sunrise Middle School Students on career paths and entrepreneurship. There were many different careers represented including an engineer, insurance agent, business owner, and manufacturer. After the discussion students presented their business pitches for the product they would be selling at Night Market in 2 days.

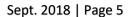
The students came up with some great ideas and received good feedback from the YPN. Some of the ideas presented were: Mandles—candles with a manly scent; Stress balls made out of flour and rice; and baked goods, to name a few.

Students made signs, set a budget and sold their product during Kearney's **Downtown Night Market**. Downtown Night Market is an event held the 1<sup>st</sup> and 3<sup>rd</sup> Thursday of the month from May-October. It brings arts and crafts vendors, food trucks, and retail popup shops, to celebrate and network with entrepreneurs and community members in a fun and engaging atmosphere.

Senator John Lowe also came out to talk to the kids about leadership and community service and observed them making their product. Being an entrepreneur himself, Senator Lowe gave some good tips for them to sell their ideas.



**CyberCamp** brought over 60 students to the University of Nebraska at Kearney campus in June. Grades 7-12 participated in this 4 -day camp in the Otto Olsen Building. Students were introduced to computer architecture and embedded systems hardware, networking concepts, computer programming and engineering. They learned the basics of technology and also were tasked with activities to gain hands-on experience. Students could take advantage of the college experience by staying in the dorms and learning more about campus life. The new Cyber Security program at UNK will begin this fall (August 2018).







# **Omaha**

# AREA DIRECTOR HIGHLIGHTS

# Area Director—John Fonda M3E Trailer—BUFFET MIDDLE SCHOOL, OMAHA



Approximately two years ago the Omaha Dream It. Do It. manufacturing coalition received a grant to purchase a mobile manufacturing trailer to inspire OPS middle school students to explore careers in manufacturing.

In September, the M3E trailer made its way to Buffet Middle School where students could go through the trailer and experience a Welding Simulator, FANUC Robot, 3D Printer and Virtural Reality Goggles.

Prior to experiencing the trailer, the Dream It. Do It. team sends educators manufacturing lesson plans, power points and a survey that should be shown to students prior to the visit.

**SKILLS PAY** the bills

# **Nebraska State Fair**

The NAMC, Dream It. Do It. once again partnered with the Nebraska 4-H Extension at the Nebraska State Fair as part of "STEMing Into the Future" in the Nebraska Building.

The booths in the area focused on providing kids with hands on activities, giving them an introduction into STEM.

**AROUND 500 KIDS STOPPED AT THE DREAM IT. DO IT. BOOTH** where they participated in an activity called the "Rocket Factory". They designed, assembled and tested their product—a small rocket powered by air. The kids had a lot of fun creating their rockets and when they made them fly, it was so exciting.

The Dream It. Do It. booth also had some safety glasses and hard hats the kids could try on, google goggles that they could look into to see the inner workings at Caterpillar, handouts for parents and teachers, and more.

See more information about the STEMing Into The Future Booths on the following page.

# WELCOME TO THE ROCKET FACTORY! Step 1 Design: Color the Rocket Step 2 Production (assembly 1): Tape Small Straw to Back of Rocket Step 3 Production (assembly 2): Insert Large Straw into Small Straw









# **Summary Report**



BY: NEBRASKA 4-H / EXTENSION

Nebraska 4-H/Extension partnerd with the Nebraska State Fair for an exhibit in the Nebraska Building called "S.T.E.M.-ing into the Future".

STEM Careers Issue Team: Encourage and prepare youth for careers in STEM Goal: Engage State Fair guests with STEM activities which are hands-on and associated with careers in **STEM** 



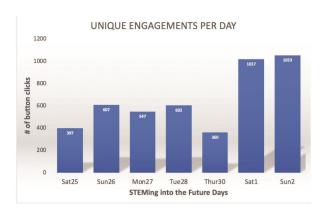
University, Industry, and Education partners

Days of Fair

**Different Hands-on Activities** 

4,583

**Unique Interactions** 



Activity	Days	# of Unique Engagements	
Virtual Reality	2	263	
Tinker Elec.	3	291	
Tinker Lego	2	409	
<b>Tinker Marble</b>	2	94	
AR Sandbox	2	1329	
Straw Rockets	5	499	
Hydrology	4	489	
Makerspace*	1	768**	
TMC*	2	600	
*combined activity numbers			

Unique Interactions: Unique interactions are personal interactions between activity and/or activity provider and guest. These interactions are being tracked in order to provide hard-count data which may be used to provide insight into decisions for future engagements at the Nebraska State Fair.

2018 Evaluation method: Each STEMing vendor/activity will have an Electronic counter which will keep a count and time-stamp for each click. STEMing vendors/activities will be encouraged to press the button (or have participant press button) upon the completion of a hands-on activity or engaging with guests. This year, the focus of data collection is on the number of 'unique interactions.' In the future, a focus on quality and/or impact of engagements will be assessed.

<sup>\*\*</sup>includes a hand count (non-counter)





# Nebraska Students Attend SkillsUSA National Conference and Skills Competition

BY: GREG STAHR

Two hundred and fifty five (255) students and advisors from Nebraska attended the 54th National Leadership and Skills Conference, sponsored by SkillsUSA, June 25 - 29 in Louisville, KY.

Nebraska students came home with 17 medallions and 91 Skill Point Certificates, which represent the contestants completing the required list of skill competencies in their respective competition. Nebraska had students in 42 competitions place in the Top 10.

NEBRASKA NATIONAL AWARD WINNERS TAKING HOME TOP PRIZES:



# Collision Repair Technology College/Technical Division Kyle Ray, Metropolitan Community College, Omaha

# Internetworking College/Technical Division

Jesse Wiseman, Northeast Community College, Norfolk

### <u>Prepared Speech</u> High School Division

Miranda Hornung, Raymond Central High School, Raymond

### <u>Cabinetmaking</u> - High School Division Tyler McLaughlin, Yutan High School



# Job Skill Demonstration OPEN Middle School Division

Madison Melcher, Unified School District #1 – Clearwater/Orchard

# Motorcycle Service Technology High School Division

Hayden Sedlak, Plattsmouth High School

## Additive Manufacturing - College/

**Technical Division** (picture below)
Alexander Kemnitz & Adolfo Vargas,
Central Community College, Hastings

### Firefighting Technology - College/ Technical Division - Josh Forrest,

**Technical Division**—Josh Forrest, Southeast Community College, Lincoln

### <u>Broadcast News Production</u> – College/

**Technical Division**—Kaylee Dankert, Henry Hagge, Dustin Stortzum, Dustin Van Zee, Northeast Community College



**GOLD MEDALISTS** 



# 2018 NATIONAL SKILLSUSA LEADERSHIP AND SKILLS CONFERENCE AT A GLANCE

102

Occupational and Leadership Skills Competitions

255

Nebraska Students & Advisors

6,500

Total high school, college and technical students

**52** 

**States and Territories** 

# Industrial Motor Control College/Technical Division

Gene Ku<mark>mm, Northeast Com</mark>munity College, Norfolk

# Robotics: Urban Search & Rescue College/Technical Division

Calvin Craig & Cody Greenwood, Northeast Community College, Norfolk

# Welding Technology College/Technical Division

Leah Reichwaldt, Metropolitan Community College, Omaha



**BRONZE MEDALISTS** 





# Norfolk

Area Director—Katie Schaefers



community college

#### **BY: JAMES CURRY**

### NORTHEAST DRAFTING STUDENT SETS ALL-TIME RECORD IN BRIDGE BUILDING COMPETITION

Austin Berg, second year drafting student at Northeast Community College, Norfolk was one of 12 students to take part in this year's bridge building competition. Austin's 3.78-pound bridge of popsicle sticks, glue and fish line held 385.06 times its weight; balancing 1,456 pounds of free weights and sections of railroad track before half of the weight fell off and ended the competition.

Michael Holcomb and Lynnette Frey, Northeast's CAD/drafting instructors on the Norfolk campus, organize the annual competition. Holcomb said the students create blueprints for their bridges and then construct them.



Northeast Community College drafting student Austin Berg (right) watches as weight begins to fall from his popsicle stick-built bridge.

While Berg's bridge did not literally shatter into pieces, it crushed

the previous record in the competition, now in its 11<sup>th</sup> year. "A lot of hard work goes into actually making a structure four-foot long and nine-inches wide out of popsicle sticks," Austin said. "It's really about the drawings ... having them actually drawing it out and then build what they're drawing to. This is a lot harder than it looks."



### NORTHEAST CC AG STUDENTS BUILD 4 ROW PLANTER

(Picture) Bolt by bolt, piece by piece, a four-row planter gradually took shape over about five weeks as part of the spring semester Precision Agriculture Hardware class at Northeast Community College in Norfolk. In picture, some students study directions on how to mount a single-row modular unit, while other students construct a four-row planter during the lab portion of their Precision Agriculture Hardware class. (Courtesy Northeast Community College)

### NORTHEAST ELECTRICAL STUDENTS SHED LIGHT ON NORFOLK SENIOR CITIZENS CENTER PROJECT

While upgrading the lighting system at the Norfolk Senior Center to LED lights, the center asked Northeast Community College for help... and they said YES!

"This worked out perfectly with our energy classes so we were happy to come down, change the lamps out, rewire the fixtures and allow the center to have a better quality of light at less cost," said Dan Frohberg, Northeast, electrical construction and control instructor. "It's a good experience for the students as to what they need to bring to a job site, what they need to have on hand with them



(Picture) Northeast
Community College
electrical construction and
control students place new
LED lights at the Norfolk
Senior Citizens Center.
(Courtesy Northeast
Community College)

and make sure everything is available, as well as customer service," Frohberg said.